

JEWEL OF THE ROCKIES

# Lake LOUISE





BOW LAKE—  
BOW GLACIER



PEYTO  
GLACIER  
FROM  
LOOKOUT  
POINT



CROWFOOT  
GLACIER



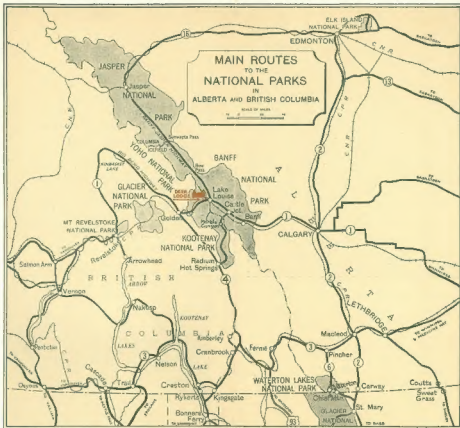
MOUNT  
COLUMBIA



ATHABASCA  
GLACIER AT  
BANFF—  
JASPER  
HIGHWAY



WATERFOWL  
LAKE FROM  
LOUISE—  
JASPER  
HIGHWAY



#### LOS ANGELES TO LAKE LOUISE VIA SAN FRANCISCO

"All weather, dustless road".

| From               | Miles |
|--------------------|-------|
| Los Angeles        | 1,890 |
| San Francisco      | 1,540 |
| Portland           | 816   |
| Seattle            | 748   |
| Spokane            | 367   |
| Cranbrook, B.C.    | 150   |
| Radium Hot Springs | 80    |

Los Angeles to Lake Louise via Salt Lake City. All weather, dustless road. 5,173

Edmonton, Alta., to Lake Louise via Jasper Park and Columbia Ice Fields. All weather road. 374

| From                        | Miles |
|-----------------------------|-------|
| Waterton Lakes Park, Canada | 235   |
| Cardston, Alberta           | 291   |
| Calgary, Alberta            | 128   |
| Regina, Saskatchewan        | 667   |
| Medicine Hat, Alberta       | 327   |

## DEER LODGE

Owned and Operated by

GERTRUDE E. CROSSBY

LAKE LOUISE, ALBERTA

Winter Address: P.O. Box 343, BANFF, ALB.

#### MINNEAPOLIS, MINN., U.S.A., TO LAKE LOUISE VIA WINNIPEG, MAN.

| From                       | Miles |
|----------------------------|-------|
| Minneapolis, Minn., U.S.A. | 1,580 |
| Winnipeg, Manitoba, Canada | 1,397 |

Vancouver to Lake Louise via Seattle, Spokane, Cranbrook, Kimberley, Radium Hot Springs. All weather, dustless road. 824

Vancouver to Lake Louise, "Trans-Canada", via Kamloops, Big Bend to Golden and Field (approximately) — 671

Salt Lake City, Utah — 1,386

Tellusstone Park (W. gate) — 843

Glacier National Park, Montana — 239



MOUNT  
EISENHOWER



KIRBY  
LODGE



VALLEY OF THE  
TEN PEAKS



LAKE  
O'HARA



MOUNT  
HUNGBEE



MOUNT  
DORRICKS



## LAKE LOUISE

World-famed as nature's outstanding scenic gem, is found over a mile above the sea, nestled among a circle of perpetually snow-capped peaks, a few miles east of the Great Divide. It is 3 miles from Lake Louise Depot on the main line of the Canadian Pacific Railway, and is now also reached via the new Trans-Canada Highway.

No more charming surroundings than those of Lake Louise could possibly be chosen for your summer vacation. The crisp, invigorating mountain air, the cool glacial streams, the wild game, protected and unafraid, the myriads of wild flowers in valley and on mountain slope, together with unsurpassed mountain scenery on every hand, invite all nature lovers to this outdoor paradise. Deer Lodge is situated within two minutes' walk of the Lake and offers visitors a comfortable stopping place at a moderate cost.

Our trained staff is always eager to assist tourists in planning their stay to best advantage. Here you will find many varieties of recreation, including Riding, Hiking, Swimming, Boating, Climbing, Fishing and Camping.

At Deer Lodge you will find a western atmosphere and homelike hospitality awaiting you. You will enjoy the rustic rotunda with its hand-hewn log construction, huge open log fire, and Stoney Indian decorations.

Our Log Cabin Cafe adjoins the Lodge and special low-priced table d'hôte meals are served at regular hours. A-la-carte service available from 7:30 to 9:00 p.m. We specialize in home cooking and engage all white help.

Pony trips may be made to Lakes in the Clouds, Victoria Glacier, Saddle Back, Paradise Valley and Lake O'Hara.

Our rates have been made as low as possible commensurate with a high standard of service.

AMERICAN PLAN - - - \$6.25 per day up.

Rooms with Private Bath Extra.

EUROPEAN PLAN - - - \$3.00 per day up.

Closed Bus Meets All Trains.

| NAMES AND ALTITUDES OF PRINCIPAL MOUNTAINS IN NATIONAL PARKS |        |                  |        |                  |        |                |        |
|--|--------|------------------|--------|------------------|--------|----------------|--------|
| Mount Assiniboine  | 11,870 | Mount Hall       | 10,325 | Mount Lefroy     | 11,220 | Mount Stephen  | 10,468 |
| Mount Athabasca  | 11,462 | Mount Burgess    | 8,482  | Mount Nillock    | 9,794  | Snow Mountain  | 10,512 |
| Mount Aspler   | 10,888 | Mount Greenhewer | 8,511  | Pope's Peak      | 10,375 | Mount Temple   | 11,424 |
| Mount Isabel   | 10,110 | Mount Cathedral  | 10,454 | Flamethorn Peak  | 14,478 | Mount Whyte    | 9,774  |
| Mount Isabel (lower)   | 7,530  | Mount Chephren   | 10,799 | Mount Richardson | 10,115 | Mount Victoria | 11,565 |
| Mount Beehive  | 7,420  | Mount Hector     | 11,115 | Stanley Peak     | 10,351 | Snow Dome      | 11,540 |
| THE TEN PEAKS  |        |                  |        |                  |        |                |        |
| Mount Fay  | 10,622 | No. 4            | 10,520 | Deltaform        |        |                | 11,285 |
| Mount Little   | 10,373 | No. 5            | 10,025 | Town             | 10,654 | No. 10         | 10,411 |
| No. 2  | 10,095 | No. 6            | 10,654 |                  |        |                |        |

Perhaps the most outstanding of the many points of interest along the Lake Louise-Jasper Highway, is the Snow Dome adjoining the Columbia Icefield. This giant in glacial ice dating back to the Ice Age, it is the very apex of the Continent, for from its glaciers rise rivers which flow to three oceans, the Athabasca to the Arctic; the Saskatchewan to the Atlantic; the Fraser, and tributaries of the mighty Columbia to the Pacific.

# DEER LODGE

*at Lake Louise*



RESTFUL LOUNGE



OPENS  
JUNE 1st

AMERICAN OR EUROPEAN PLAN,  
ROOMS WITH PRIVATE BATH, STEAM HEAT,  
EXCELLENT CAFE, MODERATE RATES

CLOSES  
SEPT. 30th



**GERTRUDE E. CROSBY**

*Proprietress*

LAKE LOUISE

ALBERTA, CANADA